

# Blakely Tombow

330-209-0142 | bt012314@gmail.com | linkedin.com/in/BlakelyTombow

## EXPERIENCE

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**The J.M. Smucker Co.** | Orrville, Ohio

September 2024 - Present

*Senior Analyst / Finance Data & Analytics*

- Create new and maintain existing critical dashboards supporting the Finance department for a Fortune 500 company, leveraging skills in tools such as Tableau, Spotfire and Databricks.
- Conceptualize and build custom R/Python scripts for use in certified reporting as well as adhoc analyses for all segments of the business
- Work with stakeholders to understand their process pain points, and curate a solution that optimizes for efficiency
- Automate recurring tasks across all departments of the company via BluePrism and Automation Services Job Builder (Spotfire), etc. to optimize resources
- Frequently perform data transformations and other manipulation practices on large, structured datasets to create fast and efficient dashboards

**Joann Stores Inc.** | Hudson, Ohio

June 2023 – September 2024

*Senior Financial Analyst*

- Created monthly dashboards and reporting using data visualization tools (Tableau, Power BI) and Python/R to effectively visualize KPI's and business trends
- Supported the E-Commerce and Marketing departments of a multi-billion-dollar revenue business by providing financial insights, models, and reporting to assist in high level decision-making
- Responsible for creating and monitoring financial forecasts and key performance indicators (KPI) by utilizing technical skills in data visualization and programming
- Constructed financial models/cost-benefit analyses on new business cases in order to guide the company towards practical, data-driven financial decisions
- Delivered clear and organized ad-hoc reporting to business leaders in a timely manner

**Grubhub Inc.** | Chicago, Illinois

December 2021 – June 2023

*Analyst / Finance & Analytics*

- Shaped business strategy by providing financial insights to executive level shareholders
- Utilized strong SQL skills to derive financial insights from large complex datasets
- Applied Excel, Sheets, and Tableau skills to effectively analyze and visualize the financial impact of logistics strategy, product, and operations
- Developed ad-hoc reporting in a timely manner to address important business decisions with executives
- Collaborated with logistics stakeholders to ensure strong and effective communication
- Improved process efficiency by developing a “proof of concept” OCR Model to automate data entry saving the company time and thousands of dollars

**FedEx Custom Critical** | Uniontown, Ohio

April 2020 - December 2021

*Associate Supply Chain Analyst*

- Created and provided custom logistics solutions for companies that ship high volumes of product
- Supported internal sales department with organized dashboards and metrics to achieve optimization of customers' supply chain processes from start to finish
- Communicated directly with clients to review short- and long-term key performance indicators (KPI)

- Created and automated reporting processes from large structured and unstructured datasheets
- Coordinated with sales and operations departments to create custom and feasible solutions to improve customers' supply chain processes

## TECHNICAL SKILLS

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- **Data Visualization:** Tableau/MS Power BI/TIBCO Spotfire
- **Database Management/Programming:** SQL/Python/R
- **Microsoft Suite:** Excel/PowerPoint/Access/etc.
- **Google Suite:** Sheets/Slides/etc.
- **ERP Software:** SAP/Business Objects/Coupa
- **Other Software:** DataBricks/BluePrism /JavaScript/React/Flask/Google Analytics

## EDUCATION

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### **Bachelor of Business Administration**

December 2018

*Ohio University College of Business, Athens, OH*

Management Information Systems/Business Analytics

## CERTIFICATIONS

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### **Tableau Desktop Specialist**

August 2021